Guidelines for Submitting Articles for STTA EA Sustainable Tourism Report

These guidelines are intended to help authors prepare articles for EA Sustainable Tourism Report.

Article submissions are welcome from all areas of sustainable tourism and should have relevance to the whole of tourism. As such, authors should consider how the content of their articles would impact the evolution of tourism in the region and beyond. The articles should inform, challenge, advice, persuade, inspire, and encourage all stakeholders. Travellers, investors, policy makers, governments, finance organisations, NGOs, academia, students, and general public should find value in the articles.

Vision
The vision of the Sustainable Tourism Report is to be the reference point for Sustainable Tourism planning and practice in the East Africa

Mission
To inspire tourism to transform from ‘business as usual’ to a purpose driven sector responding to social, economic and environmental fundamentals of our society.

Aims
• To provide interesting, considered, informative, relevant and topical articles for readers
• To contribute to the sustainable tourism dialogue and sustainable development goals (SDGs) by illuminating what the concept is all about
• To reflect and promote sustainable tourism & sustainable development values to encourage sustainable consumption and production
Editorial and Clearance Process
Once the articles are submitted, they will be subjected to an editorial process prior to being published. Authors should not expect their submissions to be printed exactly as supplied in word length or style. Any significant changes will be brought to attention of the authors prior to publication.

Articles Submissions
All submissions made to editorial office via info@sttakenya.org. Authors are welcome to discuss article ideas with editorial office by email or phone (+254705283658)

Submission Requirements
You must include and adhere to the following with your submission:

• The articles in word format, including authors name and titles if any, and a high-resolution headshot image. Info graphic articles will be accepted.

• If you have images, they must be high resolution jpeg files (including phot0 attribution and caption information)

• A note indemnifying STTA for any images and content attributed to third parties but which have not been acknowledged or referenced.

• Word limits - articles be no less than 1500 and not more than 3000. Any articles more that 3000 words will need prior approval from editorial office.

• Style- EA Report accepts both researched journalistic pieces and academic papers

• The inverted pyramid - every article should have all of the important information at the top of the article followed by the details and arguments and findings

For further information, please contact Judy Kepher Gona via info@sttakenya.org or STReport@sttakenya.org